

*Elite*

# MUA

## BLUEPRINT

# Service List Example Template



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# MAKEUP SERVICES

List all the services you provide with a short description!

## *Special Occasion Makeup:*

Full face makeup application + complementary lashes. 1 hour appointment.

## *Bridal Trial Makeup:*

Full face makeup application + complementary lashes. I schedule extra time to truly find out exactly what you are looking for for your big day! 2 hour appointment.

## *Big Day Bridal Makeup:*

Full face makeup application + complementary lashes. I will implement all critiques from our trial and allow extra time to ensure you are extremely happy and ready to say, "I do"! 1 hour & 30 min appointment.

## *Bridal Party Makeup:*

Full face makeup application + complementary lashes. Have my team and I there to glam your bridal party! We will make sure everyone looks and feels their best while staying on schedule! Minimum 45 min appointment per person + lip touchup before photos.

## *Touchups*

hourly, half day and full day touchups (BRIDE ONLY) are available upon request!

# MAKEUP SERVICES

List all the services you provide with a short description!

## *Touchup kits*

include Lipstick, lip gloss, loose powder, blotting papers, Q-tips, tissues & tide to go! Available upon request!

## *Classes*

If you offer any classes, list each type you offer with a description of the class.

### *1 on 1 lesson:*

I will work side by side with you on a model to guide you through each step. You will have full access to my products, brushes and tools! Model required or I can provide one upon request for an additional fee. 4 hour class

## *Small group training*

Ideal for salon training or any groups under 10 people. I will demo a full makeup look, answering all questions along the way! Followed by hands-on training with critiques from me throughout the application! You will need to bring your own kit, brushes and tools, mine will be available to use as well. Models required or I can provide them upon request for an additional fee. 4 hour class.

## *Masterclass*

List all dates of upcoming masterclasses with descriptions of each! Include the location, date and time of each.